



GGMG | GOLDEN GATE MOTHERS GROUP®

# 2015 Annual Report

Celebrating 20 Years Supporting San Francisco Mothers

### mission



The distinctive mission of Golden Gate Mothers Group (GGMG) is to "Nurture ourselves, our children, our partners, and our community. Create an environment of support, information sharing, and connection. Learn, teach, create, have fun, and provide balance in our lives and in the lives of our growing families."

This mission statement guides the actions of the more than 175 volunteer moms who run GGMG and who drive the organization forward. As mothers, we learn how to balance our lives despite the many challenges of motherhood. As volunteers, we attempt to give back and to appreciate the community in which we live. This report summarizes the efforts our volunteers made in 2015 to help and support San Francisco moms, their families, and their communities.

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Cover photo: Albena Ilieva



## board of directors



#### LAUREL KELLAM **CHAIR**

Laurel has been a GGMG volunteer since January 2011. She served as the Membership Committee chair

before joining the Board. Professionally, she is a vice president of sales for a financial software company headquartered in San Francisco. She has three children: Eliza, Juliette, and Augustus.



#### **CATHY TRAN** VICE-CHAIR

Cathy is mom to Charlie and James. She has been volunteering with GGMG since 2012 and enjoys helping

and supporting the wonderful GGMG community. Her first position was on the Membership Committee, later becoming chair, then Director of Member Engagement, and finally Vice-Chair. She lives in the Parkside with her husband Pete and her two little troublemakers.



#### LAURA OSWELL SECRETARY

Laura has been a member of GGMG for over five years, since before her son was born. She joined the Board as Secretary in 2015. Laura is mom

to Ben and Kaitlyn and works as a lawyer at a large



#### KRISTEN MCGUIRE **TREASURER**

Kristen has been volunteering with GGMG for over three years. She first served on the Playgroups Committee and took on the co-chair role. She lives

and works in the Mission in public health finance and administration, and she can usually be found at one of the many Mission playgrounds with her son



#### **TIFFANY BINDOO DIRECTOR OF COMMUNITY SUPPORT**

Tiffany joined GGMG in the fall of 2013 and began to volunteer the

following year on the Community Support Committee. Tiffany joined the board in July of 2015. She lives in Russian Hill with her husband Carl and their 2.5 year old son Harrison. In her spare time she's a construction project manager.



#### ADDIE BJORNSEN **DIRECTOR OF EXTERNAL COMMUNICATIONS**

Prior to her current role as Director of External Communications, Addie

served as co-chair for the Social Media Committee. She works full-time at the Workers' Compensation Insurance Rating Bureau of California and is a single mother to Oliver, age 5.



#### SALLIE HESS DIRECTOR OF INTERNAL **COMMUNICATIONS**

Sallie joined the board after serving on the staff of the GGMG Magazine for almost four years, first as a copy

editor and then as managing editor. In 2010, she took time off from work in the wine industry to be with her kids, but found she couldn't leave farming behind, so she has converted her landscaping to edibles. She lives in Balboa Terrace with her husband and two kids, Philip and India, ages 5 and 3.



#### JUSTINE SIMPSON **DIRECTOR OF KIDS EVENTS**

Justine has been volunteering with GGMG since January 2012. She was born and raised in NYC, but has also lived in Bogota, Colombia, Warsaw,

Poland, and Urbino, Italy—and she now happily has called San Francisco home since 2006. She enjoys all things SF with her young son, Eben. Justine started her career in the finance world and quickly shifted her skills to working for local non-profits. It wasn't until after she held her son for the first time that she realized she wanted to do something she loved, while having enough time and flexibility to watch her son grow. When not planning events, she can be found drinking locally roasted coffee, eating yummy food, tasting local wine, searching for sunshine, or riding her bike.



#### SASHA FAHIMI DIRECTOR OF MEMBER **ENGAGEMENT**

Sasha began volunteering with GGMG in 2015, serving as chair of

the Neighborhood Meetups Committee before joining the Board. After becoming a mom, she left full time practice at a busy family law litigation firm to work from home and is currently practicing as an appellate and employment law attorney. Sasha lives in the Outer Richmond with her family and has one daughter, Mila, age 1.



#### LAURA KIM **DIRECTOR OF OPERATIONS**

Laura started volunteering in 2014 for the Recruiting and Membership committees. She joined the board in

October 2015 and oversees the Operations and Recruiting committees. When she is not immersed in all things GGMG, Laura can be found hanging out with her son, Teddy, her husband, and French bulldog at any playground, park, or outdoor cafe that welcomes both dogs and children.



#### KATRINA DIRKSEN DIRECTOR OF PARENT **EVENTS**

Katrina is the GGMG board liaison for the Parent Education, Just For Moms, and Careers & Entrepreneurs

committees. She has worked in the field of education as a classroom teacher, curriculum developer, and literacy consultant over the last 20 years. Katrina moved to San Francisco from Australia in 2008 and became a member of GGMG in 2011. She joined the board in 2015. When not volunteering with GGMG, helping out at her children's schools, or doing consultancy work, Katrina can be found with her nose in a book or searching with her kids for treasures (rocks, bugs, feathers, etc.) at the park.



#### **NISHA PILLAI DIRECTOR OF PARTNERSHIPS**

A member of GGMG since her first son was born in 2011, Nisha started volunteering with GGMG in 2014 and

joined the Board in February 2015, overseeing the team that sets up membership perks for GGMG, ranging from member discounts to exclusive negotiated deals with larger partner organizations. She brought to the table over 15 years of general management experience in the technology industry. She and her husband spend their free time chasing after their two little boys and enjoying all the perks of living in the Bay Area.



#### SARAH SOTO DIRECTOR OF TECHNOLOGY

Prior to her current role, Sarah served briefly as Chair of the Board, Vice-Chair of the Board, and previously as a volunteer on the Web Team for three

years. She works full time for Williams-Sonoma's Information Technology eCommerce department. Sarah lives in the Excelsior District with her two boys, Isaac and Gabriel, ages 7 and 5.

# looking back...

#### COMMUNITY OUTREACH

In 2015, the Community Outreach Committee held six donation and fund drives in addition to hosting the Light the Night Walk in memoriam for GGMG volunteer Caitlin Mullinix. GGMG members raised \$250 and 20 books for Raising a Reader; donated \$1,200 and clothes to La Casa de las Madres; 6.5 racks and 7 donation barrels of clothes to St. Anthony's; 2,500 diapers to Help a Mother Out; 5,000 diapers and 5,000 wipes to the Homeless Prenatal Program (HPP); \$1,200 and over 80 books and 80 stuffed animals to Project Night Night; \$6,850 to the Leukemia Society for the Light the Night Walk; and \$23,722 for the Homeless Prenatal Program holiday funds drive. The Drives Committee also hosted a breast pump drive for HPP and held four CPR classes.

#### **ENTREPRENEURSHIP & CAREERS**

In 2015, the Entrepreneurship & Careers Committee focused on events for women thinking about career changes, starting businesses, and looking to reenter the workforce. Members have come together at our events to meet and network, get inspired, and take away lessons that can help them in their businesses and careers. Taking feedback from our members, we have focused on offering both lunchtime and evening events to ensure we are able to accommodate more schedules. The Entrepreneurship & Careers Committee put on eight events in 2015, including a workshop to increase our professional online presence, a panel of venture capitalists giving advice on how to raise capital, a career coaching workshop, and a networking event with an inaugural GGMG mom providing guidance on transitioning from a corporate career to a start-up world.

#### **JUST FOR MOMS**

In 2015, member mixers transferred over from the Membership Committee to the Just For Moms Committee. Four mixers were hosted



this year with great attendance. For the fall mixer, we worked with the new Member Engagement team to allow GGMG members to bring non-members to learn about all the benefits of membership. These mixers provided an opportunity for moms to have a night out, meet other moms, and have an in-person avenue to give feedback or ask questions of GGMG volunteers. In 2015, the Just For Moms Committee hosted over 30 events for GGMG members. These events allowed our members to take time to nurture themselves, build community with fellow mothers, and experience new things. Just For Moms planned a variety of events in order to cater to GGMG's diverse membership. Some highlights include a mani & pedi evening, cycling classes, home tour, dinners at local restaurants, cooking classes, movie nights, and pampering nights. In 2015, we continued to showcase our partnerships, making our events more accessible for our members.

#### KIDS ACTIVITIES

Kids Activities continued to work with many local businesses to offer GGMG members and their families exclusive and discounted access to events geared towards our children. The Kids Activities Committee also hosted several events open to all members that were more social in nature, such as our springtime event at the Koret Barn, which included food and rides on the carousel.

#### **MAGAZINE**

The GGMG Magazine continues to stand out as a professional publication tailored to address the needs of our membership. In the past year, we looked at how we educate and enrich our children in our Back to School, Art & Music, Raising Readers, and Activities issues, and how we take care of ourselves and the other important adults in our lives in the Taking Care of Mom and I (Heart) Caregivers issues. In our Wading In and Civic Engagement issues, we looked beyond our families to areas where we can have an impact. More than 25 women—writers, copy editors, photographers, designers, advertising managers, and editors—come together each month to plan, create, and produce the magazine.

#### **MEMBERSHIP**

Membership remained stable during 2015 and was 4,403 as of the end of the year. The Membership Committee processed an average of 197 new membership applications per month. The new Member Engagement branch of the Membership Committee developed a four-part e-newsletter series for new members, aimed to encourage an early connection to GGMG and detail all member benefits, how to navigate BigTent, and how to find and attend events, meet other moms, and join playgroups. The Member Engagement team revamped the membership renewal reminder process, to make sure that when considering whether or not to renew, members are well aware of the amazing perks and benefits that GGMG offers for all mothers, from those expecting to those with children through age 11. Membership also co-hosted a very successful member mixer with Just For Moms, where GGMG members could bring non-members or potential new members as well.

### to 2015

#### **NEIGHBORHOOD MEETUPS**

In 2015, Neighborhood Meetups expanded its reach to include more neighborhoods and served 11 different microhoods within the city. The volunteer group grew to a total of 34 volunteers, with each member serving in various capacities in order best meet the specific needs of their neighborhood. In addition to recurring weekly and monthly playdates, the neighborhoods hosted special events throughout the year. In July, Glen Park/Bernal hosted a special blackberry picking event for the little ones and in December hosted a rockin' Kitchit party for the mamas. In April, Haight/Cole Valley combined forces with NOPA and hosted a fun Easter Egg Hunt. The Heights hosted various themed playgroups throughout the year, including a special Mother's/Father's Day card making playgroup in May. The Marina kept fit and began weekly stroller runs in July along the waterfront. SOMA hosted two fun mommy-and-baby yoga events in October and a special mini photo session for the holidays in November. Nob Hill/North Beach hosted a fun costume event at the Aquarium of the Bay in early November and later that month hosted a playgroup at Huntington Park's Tree Lighting Ceremony. The Sunset hosted well-attended wine nights and book club meetings throughout the year, and just threw a HUGE family holiday party with a whopping 84 people under one roof! Our team of 34 volunteers remain committed to connecting mamas in their neighborhoods and look forward to serving their community in the coming year.

#### **OPERATIONS**

This was a big year of transitions for the Operations Committee. We tried out several new venues for volunteer meetings in order to find places that were more convenient and cost-efficient, and we found some great new food vendors to provide dinner for hungry volunteers at the nine monthly volunteer meetings. We were also able to honor 12 spectacular volunteers-of-the-month and raffled off UrbanSitter gift cards at each volunteer meeting. We had two appreciation dinners this year; 2015 marked the first year we separated the all-volunteer appreciation dinner from the co-chair dinner. The co-chair event for our 30 co-chairs and board members was held at a restaurant for the first time this year, and our November volunteer dinner at the City Club broke the record with 130 attendees! Forty-three generous donors made both the May and November appreciation dinners a great success, providing gifts for amazing raffle prizes and stuffed goody bags for all attendees.

#### PARENT EDUCATION

Parent Education (formerly Educational Series) had a great year in 2015. While continuing to offer the popular Preschool and Kindergarten events, we also hosted a free movie screening of The Mask You Wear. We continued to address popular forum topics such as safety-oriented programming with a Stranger Danger/Bully Workshop with KidPower. In 2015, we continued our monthly parenting and educational events through our partners, including Recess, Carmel Blue, and Early Childhood Matters. We always welcome feedback and suggestions on topics and speakers and look forward to an exciting slate of programs to come.

#### **PARTNERSHIPS**

The Partnerships Committee identifies and partners with organizations that provide exceptional resources for GGMG members. In 2015, GGMG had partnership agreements in place with Gymboree Play & Music - SF, the Jewish Community Center of San Francisco (JCCSF), Peekadoodle Kids Club, Recess Urban Recreation, UrbanSitter, and Wondersitter. In addition to providing benefits to GGMG members, our partners also supported the operations of GGMG committees, providing generous assistance to members in need, volunteering at social events, and providing food and beverage sponsorship for meetings. Going into 2016, we plan to strengthen existing partnerships as well as create new major partnerships to provide exceptional perks for GGMG members.

In 2015, we also revamped our programs to create two additional channels:

- Neighbors of GGMG provide one-time, short-term benefits to our members, through coupons published in our monthly all-member
- Friends of GGMG provide benefits, usually discounts, for 12 months to all GGMG members without exclusions

We have seen strong adoption of these programs from vendors this year, and look forward to expanding vendor participation in these programs in 2016.

#### **PLAYGROUPS**

This year, Playgroup Formations hosted six city-wide events and connected more than 200 new moms to playgroups. With each event, you could see the instant connections that new mommies were making as they bonded over baby stories and the joys and trials of motherhood. Playgroup Formations also branched out with a pop-up event at the Halloween Spooktacular and hosted four mini-formation meetings to meet demand. These efforts would not have been possible without our dedicated volunteers!



#### RECRUITING

GGMG's Volunteer Recruiting & Onboarding Committee had an amazing year, and we launched a number of new initiatives. First, the committee has been renamed the Recruiting & Onboarding Committee to reflect some of our new responsibilities within the organization. Now, when a new volunteer joins GGMG, they are invited to a new volunteer training session and brunch where we acquaint them with the way GGMG is organized and provide them with some basic training with some of the tools they may need, such as BigTent training. In addition, we have rolled out a new welcome email that goes out to all new volunteers in order to help with a seamless onboarding process. On top of these roles, the team continues to recruit new volunteers by posting open jobs on the BigTent forum, in the magazine, and in the monthly all-member bulletin, as well as attending most of GGMG's member events in order to attract new volunteers. This past year, we recruited over 100 new volunteers. Our committee also keeps track of the status of all volunteers by managing and frequently updating the volunteer roster. Thank you to all of our wonderful volunteers, and we hope to attract many new volunteers next year!

#### **SOCIAL EVENTS**

In 2015, the Social Events team hosted two amazing all member events. In May, we hosted a Spring Social in collaboration with the Bay Area Discovery Museum. Members and their guests had run of the BADM for three hours before it opened to the public, along with access to a showcase of local vendors and partners that provided great activities and snacks for our guests. In early October, we hosted our annual Halloween event at Golden Gate Park, which drew over 2,000 attendees.

#### **SOCIAL MEDIA**

In 2015, Social Media expanded to Instagram. Throughout the year, posts were made on Facebook and Instagram on a variety of topics that might be of interest, ranging from articles on parenting to things to do in San Francisco to current events. The team also connected with businesses such as Green Apple Books and Trusted to sponsor contests that would be of interest to GGMG moms. By the end of 2015, our Facebook page had received more than 1900 "likes" and our Instagram page had around 250 followers. In 2016, the Social Media Committee plans to work more closely with other committees in order to highlight events and opportunities available through GGMG.

#### **WEB TEAM**

In 2015, GGMG experienced an increase in forum posts (topics and replies), up about 14 percent from 2014. We introduced two new forums: The Elementary Years, for posts related to kids ages 6 to 11 to accommodate our new membership rules; and the Careers Forum, intended to facilitate members' professional development. We started the new year with brand new privacy guidelines developed to increase members' confidence that their privacy will be maintained and that members' personal information will not be shared outside of GGMG. The Web Team introduced two new guidelines during the year, one pertaining to affiliate links, requiring that monetary benefits be disclosed, and one pertaining to the classifieds, prohibiting the sale or donation of prescription medication.

#### WEBSITE REDESIGN

The Website Redesign Committee was a special committee that formed in 2014 and worked through 2015 on the website redesign for GGMG. The committee met every week to discuss how they would like the new upgraded site to look and function. They also met with all the committees and shadowed many volunteers in order to better understand the functionality the new site would require in order to provide GGMG members with all the GGMG benefits to which they are accustomed. The committee worked incredibly hard on this special project, dedicating countless volunteer hours to deliver an incredible product. GGMG would like to extend our deepest gratitude to the following volunteers for their dedication to this project: Ilona Banta, Lynaire Roache, Meg Dickey-Kurdziolek, Janice Tam, Erin McHugh Shaw, Lani Schreibstein, Libby Horton, Adrianna Grant, Anat Shafran-Klein, Jen Morrissey, Sarah Soto, Katrina Dirksen, and Cathy Tran.



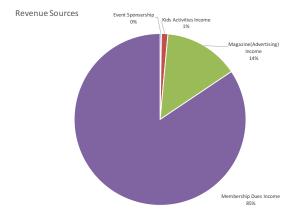
### finances

In 2015, GGMG had revenues of \$390,168 and operating expenses of \$423,009. The majority of the revenue, 85 percent, came from membership dues with the remainder generated from magazine advertising and activity fees. As a 501(c)(7) nonprofit organization, magazine advertising revenue is limited. Activity fees are offset by BigTent transaction fees and by vendor payments for events.

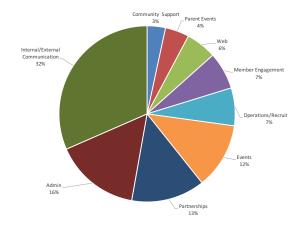
The majority of the administrative expenses for 2015 come from the cost of printing the magazine (31 percent). Operations (7 percent) and administrative (16 percent) expenses, including insurance, legal fees, accounting services, taxes, BigTent transaction fees, and volunteer logistics, accounted for a combined 23 percent. The remaining 46 percent went directly back to our members through benefits, including annual social events (Spring and Fall events), partnerships (JCCSF, Peekadoodle KidsClub, Recess Urban Recreation, Urbansitter), educational programs (preschool nights and parent education events), Community Support, Just For Moms, Kids Activities, Playgroups, and Member Mixers. GGMG also incurred a one-time expense for its ongoing website design project. These one-time expenses for the web were a conscious decision to dip into reserves and exceed our revenues.

As GGMG looks forward to 2016, a slight increase in membership numbers is anticipated. In 2016, GGMG will strive to increase our member benefits through expanded partnership offerings. GGMG will also work on improving the website experience for our members. There will be a significant cost associated in that improvement, however GGMG feels this upgrade will make a significant impact to the GGMG community.

#### Revenue 2015



#### Operating Expenses 2015



# member quotes

In their own words, GGMG Members share what the organization means to them:



I don't know how I could have gotten through motherhood without GGMG—it has brought me some of my closest friends as well as useful resources and information to help with the kids. It's also been incredibly inspiring to witness a community of women lift and support each other. It has been an amazing example of what women can accomplish when we work together.

-Cathy Tran

GGMG gave me community and a sense of purpose when I became a stay at home mom.

-Kelly D.

GGMG was my secret weapon as a new mom in San Francisco. I found a wonderful playgroup though GGMG, and I always knew that I could turn to the forums, day or night, with any question, problem, or vent and I'd be showered with sage advice and camaraderie.

-Libby Horton

I moved to SF from Seattle with a 15-month-old. GGMG enabled me to make lasting friendships with other moms nearby and to experience SF in child-friendly ways every time I changed neighborhoods (twice so far!).

-Megan Bushnell

I cannot imagine how I would have survived motherhood so far without GGMG; I truly do believe it is the best mothers community in the Bay Area and an invaluable resource for every stage of mommy-hood!

-Virginia Green

GGMG means a lot to me. First of all, I met fantastic people! I moved to San Francisco a little more than two years ago from Europe, thanks to GGMG and their members, I learned a lot about this great city. I'm a new mom too and I couldn't have been more informed about parenthood and what goes around it. I can't wait to do more activities with my daughter (she's 11 weeks) and other moms and their babies.

-Virginie M.

# our future

This past year was all about trying new and exciting things in GGMG!

Two new forums were introduced to better cater to the needs of our members. The Elementary Years is for posts related to kids ages 6 to 11, accommodating the expanded membership rules from 2014. The Careers Forum is intended to facilitate members' professional development, and along that vein, the Entrepreneurship & Careers Committee hosted an increase of both lunchtime and evening events for women thinking about career changes, starting businesses, and looking to reenter the workforce.

In 2015, the Social Media Committee greatly increased their activity on Facebook and launched an Instagram account. The new Member Engagement branch of the Membership Committee worked to make members feel more a part of our community through events, an e-newsletter series for new members, and a revamped membership renewal reminder process. And the Partnerships Committee revamped their programs to include new Friends of GGMG and Neighbors of GGMG programs to continue to make being a member of GGMG more rewarding.

Neighborhood Meetups expanded its reach to include more neighborhoods and now serves 11 different microhoods within the city. The volunteer group grew to a total of 34 volunteers, with each member serving in various capacities in order best meet the specific needs of their neighborhood. In addition to recurring weekly and monthly playdates, each neighborhood also hosted special events throughout the year.

The Magazine Committee also tackled new ways to address the needs of our membership. We educated and enriched our children in our Back to School, Art & Music, Raising Readers, and Activities issues, and we learned how to take care of ourselves and the other important adults in our lives in the Taking Care of Mom and I



(Heart) Caregivers issues. In our Wading In and Civic Engagement issues, we looked beyond our families to areas where we can have an impact.

We know 2016 will be a great year for GGMG. We look forward to sharing this journey with all of our amazing members!

### our supporters

GGMG thanks the many businesses that have sponsored GGMG events, offered exclusive perks to all of our members, and otherwise contributed to our community during the past year. GGMG extends its heartfelt gratitude to the following Partners and Friends of GGMG:

### GGMG Partners:

Gymboree Play & Music gymboreeclasses.com

Jewish Community Center of SF jccsf.org

Peekadoodle Kidsclub peekadoodle.com

Recess Urban Recreation recess-sf.com

UrbanSitter urbansitter.com

Wondersitter wondersitter.com

#### Friends of GGMG:

3 Potato 4 3p4shop.com

Aldea aldeahome.com

Baby Boot Camp South Beach and Mission Bay babybootcamp.com

Bandalou Baby bandaloubaby.com

Barn & Willow barnandwillow.com

Bay Super Nannies baysupernannies.com

Beauty and the Cutie Photography beautyandthecutie.com

Beauty Brigade beautybrigade.co

Bliss Pops iloveblisspops.com bookroo.com

Butterfly Limo Service butterflylimo@yahoo.com

Care.com care.com

Carly Tabak Photography carlytabakphotography@ gmail.com

Caroline Pacula Photography carolinepaculaphotography.

chelly belly info@chellybelly.com

Common Thread Kids commonthreadkids.com

Constance Chu Photography constancechuphoto. photoshelter.com

CRE8 A COUCH cre8acouch.com

Create Shoppe createshoppe.com

Cricket Health crickethealth.com

Diane Cara Photography dianecaraphotography.com

Doctor on Demand doctorondemand.com

Dragonfly Designs jewelrybydfly.com

Dwell Candy dwellcandy.com

Eatwell Farm eatwell.com

Erin's Fairytale Parties erinsfairytaleparties.com

Flourish Foods flourishfoods.co

Fundamentum fundamentum.com

George Kolcun, MFT gkolcunmft@gmail.com

GetzWell Pediatrics getzwell.com

Healthier healthierapp.com

HI-Five Sports Zone hifivesportszone.com

Hoppi Box hoppibox.com

JAMaROO Kids jamarookids.com

Jessie Wesoky jessiewesoky.com

Karma Kiss karmakiss.com

Kasey Balin, MFT kaseybalin@gmail.com

Kerner Chiropractic Center kernerchiropractic.com

Kokoda kokodafit.com

Kuk Sool Won of San Francisco kuksoolwonsf.com

Laura Davies, MD ldaviesmd@gmail.com

Laurel Heights Plastic Surgery laurelheightsplasticsurgery. Luke's Local lukeslocal.com

Mapamundi Kids mapamundikids.com

Marvel Maids, Inc. marvelmaids.com

Nest Maternity nest-maternity.com

NewboRN-Solutions newborn-solutions.com

Noble Brewer Beer Company noblebrewerbeer.com

Nohi Kids, Nktoo, and Little Bird nohikids.com

Paper Culture paperculture.com/ home-holiday

Parents Place parentsplaceonline.org

PLAE Kids Shoes goplae.com

Plate platesf.com

Pump It Up of San Francisco pumpitupparty.com/ san-francisco-ca

ScriptDash Pharmacy scriptdash.com/ggmg2015

SenSpa Wellness Center senspasf.com

SF Birth Doula and Placenta Encapsulation Services sfbirthdoula@gmail.com Sofia @ Ringolevio sofiapalumbo.com

Speak To Me speaktomeevents.com

Sutter Health CPMC cpmc.org

The Candy Store thecandystoresf.com

The Foos thefoos.com

The Lunchpad thelunchpadsf.com

The Pad Studios thepadstudios.com

The Bizy Mom - Business Coaching for Moms the bizymom.com

Thistle thistle.co

Tinkergarten tinkergarten.com

Trusted usetrusted.com

Tutor Corps tutorcorps.com

Tutu School tutuschoolsanfrancisco.com

VetPronto vetpronto.com

Reso reso.io

Zanshin Dojo sfgoju.com

Zanshin Karate Parties karateparties.net

Thank you!

### our volunteers

Thank you to ALL of the GGMG volunteers who make this great work possible:

#### **Community Support**

Vicky Keston
Beth (Elizabeth) Jansson
Corinna Lu
Kristin Leung
Amy Bradac
Briony Doyle
Rachel Watson
Paige Abramson Hirsch
Victoria Carradero
Cecilia Poggi
Lisa Rice
Tiffany Shaw
Faiza Shirazi

#### **Entrepreneurship & Careers**

Jennifer Franklin
Tania Shah
Marija Djordjevic
Julie Houghton
Kim Nguyen-Ehrenreich
Stacey Delo
Lauren Belden
Kyra Jablonsky

#### **Just For Moms**

Jennifer Barnhart

Amanda Hermann Tanya Reyes Michelle Tom Dena Mendelsohn Shelley Wu Phyllis Timoll Kelly Cohen Dawn Gordon Jen Alford

#### **Kids Activities**

Rachel Euretig Elizabeth Crockett Brooke Spillberg Carol Chen Anna Selfe Lisa Faulkner Lianne Chan Erin Zaich

#### Magazine

Kirsten Pfleger Kate Kirschner Catherine Symon Sherri Howe Jessica Franklin

Lora Tomova JoJo Rhee Chevalier Molly Parnell Sonya Abrams Sandy Woo Emily DeGrassi Anna Gracia Amy Ashcroft Virginia Green Sarah Brandstetter Megan Bushnell Lindsay Lovier Carmen Dunham Whitney Miller Albena Ilieva Carolyn Soling Laure Latham Juli Fraga Shaheen Bilgrami Tara Hardesty Shannon Brennen Stephanie Auwerter Bobby Shukla

#### Membership

Kasey Balin
Virginia Green
Kelly Cohen
Viorica Ciobanu
Iryna Filimonova
Wendy Lai
Jennifer Barrett
Heather Nichols
Monica Harbell
Lauren McDowell
Leah Khaghani
Amanda Hermann
Amy Kronberg
Janet Lee
Karen Brein

#### **Neighborhood Meetups**

Tracy Andreassen Christine Tantoco Megan Bushnell Olivia Adams Deepa Gandhi Miho Yamaoka Amy Parke Kelly Dwinells Molly Agarwal Anna Morozovsky Amy Kronberg

Crystal Hough Jamie Johnson Julie Ohara Stewart Lesley Malakoti Carla Negri Mandy Meyers Gabriela Wijegunawardena Vivian Perez Natasha Mohanty Kristy Duchak Megan Caygill-Wallach Kate Oakes Karen Brein Mamta Singh Saori Hamidi Laura Kelso D. Kwanua Robinson Dru Garza Emily Beitiks-Smith Kim Pikul Jessica Ronco Kate Gerber Kate Bartenwerfer Jessica Di Martino Amy Odessky

#### **Operations**

Liz Nakamoto Singer Andrea Semancik Kristen Marsh Sbeen Ajmal

#### Parent Education

Ming Ming Liu Shirley Ling Belen Jimenez-Aguayo Angela Cheung Jingjing Chen Samanata Naik Le

#### **Partnerships**

Nisha Pillai Beth Worthy Aarti Gupta Ashley Tevatia Christina Cho Yoo

#### Playgroups

Sue Chan Kristen McGuire Erica Jennings Libby Horton Shuyi Zhang Kim Kovac Yanina Markova

#### Recruiting

Jennifer Friedland Kaitlin Kertsman Mareen Weber

#### **Social Events**

Amy Schlegel Jaimie Mak Cathy Kahwaji Paige Czelusta

#### Social Media

Addie Bjornsen Angie Kemp Rutuja Khanzode Anna Gracia Yocelin Mendivil

#### PR/Marketing

Jen Shaw Chantal Lamers Jen Bennett Mariko Fritz-Krockow Mary H. Fong Cynthia Inaba

#### Web Team

Ushma Upadhyay Heather Beckstead Erin McHugh Shaw Patricia Ortiz Cate Rachford Nireeksha Reddy Irene Ko Li Laura Lifland Nathania Jacobs

#### Website Redesign

Jessica Salcedo
Ilona Banta
Lynaire Roache
Meg Dickey-Kurdziolek
Janice Tam
Erin McHugh Shaw
Lani Schreibstein
Libby Horton
Adrianna Grant
Anat Shafran-Klein
Jen Morrissey
Sarah Soto