



GGMG | GOLDEN GATE
MOTHERS GROUP®

2016 ANNUAL REPORT

Celebrating 20 Years Supporting San Francisco Mothers

mission



The distinctive mission of Golden Gate Mothers Group (GGMG) is to “Nurture ourselves, our children, our partners, and our community. Create an environment of support, information sharing, and connection. Learn, teach, create, have fun, and provide balance in our lives and in the lives of our growing families.”

This mission statement guides the actions of the 200 volunteer moms who run GGMG and who drive the organization forward. As mothers, we learn how to balance our lives despite the many challenges of motherhood. As volunteers, we attempt to give back and to appreciate the community in which we live. This report summarizes the efforts our volunteers made in 2016 to help and support San Francisco moms, their families, and their communities.

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Cover photo: Albena Ilieva



board of directors



LAUREL KELLAM

CHAIR

Laurel has been a GGMG volunteer since January 2011. She served as the chair of the Membership Committee before joining the Board. Professionally, she is a vice president of sales for a software company headquartered in San Francisco. She has three children: Eliza, Juliette, and Gus. She finished volunteering at the end of 2016 and is thankful for the friends she made as a volunteer.



CATHY TRAN

VICE-CHAIR

Cathy is mom to Charlie and James and host of the parenting podcast "The MomVent." She has been volunteering with GGMG since 2012 and enjoys helping and supporting the wonderful GGMG community. Her first position was as a volunteer on the Membership Committee, later becoming chair, then Director of Member Engagement, and now Vice-Chair. She lives in the Parkside with her husband Pete and her two little troublemakers.



LAURA OSWELL

SECRETARY

Laura has been a member of GGMG for over five years, since before her son was born. She joined the Board as Secretary in 2015. Laura is mom to Ben and Kaitlyn and works as a lawyer at a large law firm.



KRISTEN MCGUIRE

TREASURER

Kristen has been volunteering with GGMG since 2012. She first served on the Playgroups Committee and took on the co-chair role. She lives and works in the Mission in public health finance and administration. She can be found at one of the many Mission playgrounds with her son Finn, age 4.



CORINNA LU

DIRECTOR OF COMMUNITY SUPPORT

Corinna joined GGMG in 2012 and began volunteering in 2013, first as a copy editor and then as a volunteer with Drives on the Community Support Committee. She later became co-chair of Drives. She finds GGMG to be an invaluable resource and is happy to help it thrive. She lives in Hayes Valley with her husband and two children, Zoe and Ari.



ADDIE BJORNSEN

DIRECTOR OF EXTERNAL COMMUNICATIONS

Addie has been a GGMG member since 2010 and volunteering since 2014. Prior to her current role as Director of External Communications, Addie served as co-chair for the Social Media Committee. She works full-time as a Medical Research Analyst and is a single mother to her 5-year-old son Oliver. They live in Nob Hill with their two cats, Niles and Gracie.



VIRGINIA GREEN

DIRECTOR OF INTERNAL COMMUNICATIONS

Virginia joined the board after volunteering for two years for the GGMG Magazine, first as a copy editor and then as senior editor, as well as serving as co-chair of the Member Engagement Committee. A Midwest native, she and her husband moved to San Francisco in 2012 and live in NoPa with their two daughters, Eloise and Margaret. She can't imagine how she would have survived motherhood so far without GGMG!



JUSTINE SIMPSON

DIRECTOR OF KIDS EVENTS

Justine has been volunteering with GGMG since January 2012. She was born and raised in NYC, but has also lived in Bogota, Colombia, Warsaw, Poland, and Urbino, Italy—and she now happily has called San Francisco home since 2006. She enjoys all things SF with her young son, Eben. Justine started her career in the finance world and quickly shifted her skills to working for local non-profits. It wasn't until after she held her son for the first time that she realized she wanted to do something she loved, while having enough time and flexibility to watch her son grow. When not planning events, she can be found drinking locally roasted coffee, eating yummy food, tasting local wine, searching for sunshine, or riding her bike.



SASHA FAHIMI

DIRECTOR OF MEMBER ENGAGEMENT

Sasha began volunteering with GGMG in 2015, serving as chair of the Neighborhood Meetups Committee before joining the Board. After taking a brief break following the birth of her daughter to try her hand at SAHM'ing, she is back working full time in a busy family law firm in San Francisco. Sasha lives in the Outer Richmond with her husband, 2-year-old daughter Mila, and their rescue pup, Norman Joe Biden Fahimi.



LAURA KIM

DIRECTOR OF OPERATIONS

Laura started volunteering in 2014 for the Recruiting and Membership committees. She joined the board in October 2015 and oversees the Operations and Recruiting committees. When she is not immersed in all things GGMG, Laura can be found hanging out with her son, Teddy, her husband, and their French bulldog at any playground, park, or outdoor café that welcomes both dogs and children.



KATRINA DIRKSEN

DIRECTOR OF PARENT EVENTS

Katrina is the GGMG board liaison for the Parent Education, Just For Moms, and Careers & Entrepreneurs committees. She has worked in the field of education as a classroom teacher, curriculum developer, and literacy consultant over the last 20 years. Katrina moved to San Francisco from Australia in 2008 and became a member of GGMG in 2011. She started volunteering with GGMG in 2012 and joined the board in 2015. When not volunteering with GGMG, helping out at her children's schools, or doing consultancy work, Katrina can be found with her nose in a book or searching with her kids for treasures (rocks, bugs, feathers, etc.) at the park.



SHIKHA GOYAL

DIRECTOR OF PARTNERSHIPS

Shikha joined GGMG shortly after she moved to San Francisco from Toronto, Canada. She brings more than 10 years of experience in relationship management, finance, and business development to her role as Director of Partnerships. Her role involves negotiating exclusive discounts and partnerships with favorite kids venues and service providers for GGMG members, as well as managing current partner relationships with several other GGMG committees. Shikha lives in the Outer Richmond with her husband, Jean-Francois, and son, Nirvaan.



SARAH SOTO

DIRECTOR OF TECHNOLOGY

Prior to her current role, Sarah served as Chair and Vice-Chair of the Board. She became a GGMG member in 2008 and started volunteering in 2009, when she joined the Web Team. She leads an eCommerce production support team at Williams-Sonoma. Sarah lives in the Excelsior District with her two boys, Isaac and Gabriel, ages 8 and 6.

looking back...

COMMUNITY OUTREACH

In 2016, Community Outreach held seven donation and fund drives. GGMG members collected 719 pieces of clothing for Dress for Success; \$2,550 for SFCASA; and 5,000 diapers, 3,500 wipes, 16 costumes, and \$20,100 for the Homeless Prenatal Program. The Drives team also hosted two breast pump drives for HPP and held three CPR classes.

Member Support helped our moms with challenges ranging from PPD to illnesses to death. We reached out to 1,318 members, delivered 166 meals, processed eight scholarships to GGMG, and gave 64 hours with UrbanSitter and 60 hours with WonderSitter.

DIVERSITY & INCLUSION

In 2016, the Diversity & Inclusion Committee was formed in order to provide advocacy and support for members—in particular, women of color, immigrants, and LGBTQ mothers, among others—who feel unrepresented and at times marginalized within GGMG. D&I created a Strategic Plan for its 2017 operations, in which the committee organized its core principles into six subcommittees: Outreach & Access, Community Building Events, Educational Events, Communications, Finance, and Forum Moderation. The volunteers who serve on D&I include women who identify as minorities, as well as white allies. The committee is motivated to amplify the voices of GGMG members that are often unheard and to support all members in becoming more inclusive, aware, and anti-racist parents.

ENTREPRENEURSHIP & CAREERS

The Entrepreneurship & Careers Committee held events in 2016 that catered both to women revamping their own careers and those looking to launch new ventures. We had five workshop style events, including workshops on personal and online branding, the career change process, and the journey your dreams can take from idea to reality. We also had “back to work” styling strategy sessions and a joint event with Just For Moms, which gave our members the chance to take professional headshots. In addition to our workshops, we had nine lunchtime networking sessions, which provided a community of support for professional moms.

JUST FOR MOMS

Just For Moms had a great year in 2016. Some of the JFM activities included a makeup/hairstyling headshots event, Bad Moms movie premiere, mommy makeover party hosted at Ambiance, Touch a Truck tickets in the Presidio last spring, and a terrarium workshop. In 2017, look out for a healthy cooking class, manis and mimosas, movie and wine nights, and Nob Hill Spa massages! Our motto: Put your oxygen mask on first so you can take care of your family.



KIDS ACTIVITIES

Kids Activities had a great 2016! We kicked off our stream of successful events in April, when we hosted the Earth Day event with planting and sensory activities and the bubble man. We then had a farm day at Tara Firma Farms where kids got to take a tour, pet chicks, and enjoy BBQ in the sun. We held toy and book swap playgroups in many neighborhoods, and we held free classes for our members through SFF Soccer and Tinkergarten. In the fall, we had a pumpkin carving playgroup, as well as a fall arts and crafts playgroup. We also provided special discounts, goodies, and raffle prizes at the Nutcracker performance in partnership with the Tutu School. To end the year with a bang, we partnered with the Presidio Trust and held a holiday event that had over 500 attendees with performances from Happily Ever Laughter and the Tutu School, craft activities, and a photo booth. Our committee is looking forward to bringing many more events in 2017 that kids of all ages can enjoy.

MAGAZINE

The GGMG Magazine continues to stand out as a professional publication tailored to address the needs of our membership, publishing original content written primarily by GGMG members. In the past year, we looked at how we define feminism and identity, and how each impacts our parenting. We got down and dirty with our Under the Hood issue and took a serious look at humor. In April, we helped GGMG celebrate 20 years of supporting women in San Francisco. More than 25 women—writers, copy editors, photographers, designers, advertising managers, and editors—come together each month to plan, create, and produce the magazine.

to 2016

MEMBERSHIP

Membership remained stable during 2016, with an average of 4,236 members per month, and 4,292 members as of the end of the year. The Membership Committee processed an average of 192 new membership applications per month and an average of 145 renewals per month.

The Membership Engagement team had a successful year engaging with GGMG's new and existing members. This was our second year of sending out a four-part e-newsletter to new members. The newsletters reached hundreds of new members and discussed GGMG benefits and partnerships, events, volunteer opportunities, and much more. They also connected moms throughout the city by planning several events for both active and prospective members, including two member mixers, a bagels and babies park brunch, several prenatal yoga classes, and a gathering at Off the Grid.

NEIGHBORHOOD MEETUPS

In 2016, our amazing volunteers worked to continue engaging GGMG moms in their neighborhoods by putting on recurring weekly playdates, weekend family playdates, wine nights, book clubs, and stroller walks. We also had some fantastic themed events for various holidays, in partnership with others. Some of our biggest and most well attended events were a preschool primer event in the Heights, a Mother's Day "Nails & Bubbles" soiree in Sunset/West Portal, and a yoga and wine night at Athleta on Fillmore. SOMA mamas made sure to explore their neighborhood and seemingly never met at the same place twice! Marina moms continued their uber-popular weekly stroller walk/run and made sure to make it to their weekly croissant meetup as well! Some notable highlights from Halloween were the Heights' partnership with Kids Activities to host a spooky playdate, and Bernal/Glen Park's second annual Wear-Your-Costume-Again Party and pumpkin painting. And, as always, the year was capped off in December with many festive holiday celebrations and playdates at members' houses.

OPERATIONS

This year, the Operations committee focused on hosting our nine monthly meetings more cost-efficiently and with more convenience for volunteers. We found several great venues and even hosted a sample sale at Tea Collection at our December meeting! We were also able to honor 11 spectacular volunteers of the month and one volunteer of the year, and we were able to raffle off gift cards from our GGMG partner, UrbanSitter, at each meeting. Operations also planned two events to show our appreciation for GGMG's fabulous volunteers: one in May at Mission Bowling Club and one in November at SPiN Ping Pong Club. Generous donors and GGMG community partners made both the May and November dinners great successes, providing gifts for amazing raffle prizes and stuffed goody bags for all attendees of both events.

PARENT EDUCATION

Parent Education had a great year. While continuing to offer the popular preschool and kindergarten events, we also introduced a middle school application process event to address the needs of our members with older children.

We continued to address popular forum topics such as sleeping through the night, positive discipline, healthy eating habits, and a fitness and health workshop. In response to popular demand, we initiated webinars around topics of interest, including the bilingual/multilingual child.

In 2016, we continued our monthly parenting and educational events through our partners, including Recess and Early Childhood Matters. We always welcome feedback and suggestions on topics and speakers and look forward to another year of exciting and useful programs.

PARTNERSHIPS

The Partnerships Committee identifies and collaborates with organizations that provide exceptional resources for GGMG members. In 2016, GGMG had partnership agreements in place with Gymboree Play & Music - SF, the Jewish Community Center of San Francisco (JCCSF), Peekadoodle Kids Club, Recess Urban Recreation, and UrbanSitter. In addition to providing benefits to GGMG members, our partners also supported the operations of GGMG committees, providing generous assistance to members in need, volunteering at social events, and providing food and beverage sponsorship for meetings. Going into 2017, we plan to strengthen existing partnerships as well as create new major partnerships to provide exceptional perks for GGMG members.

We also streamlined our existing Neighbors and Friends programs to better serve our existing and new members, with a strong focus on



rewarding our long-time returning members. We continue to field and vet enquiries from businesses across San Francisco and have seen strong adoption of these programs from vendors this year. Thank you for all for your support and we look forward to another exciting year!

PLAYGROUP FORMATIONS

The Playgroup Formations Committee had a fun-filled year hosting events that connected more than 250 GGMG members to age-based and neighborhood playgroups. Each event was abuzz with moms sharing stories and making connections—exactly what we hoped to accomplish! And by partnering with UrbanSitter and other GGMG partners, we were able to share new resources and baby-friendly play spaces for the playgroups to take advantage of.

RECRUITING & ONBOARDING

GGMG's Recruiting and Onboarding Committee continued its initiatives to bring enthusiastic, caring volunteers to the organization and also assist in training them in the processes of GGMG. We held two onboarding and training brunches, where we provided new volunteers with some basic training materials and introduced them to other new volunteers to help build our volunteer community. Our team continues to be the primary way that new volunteers are brought into the organization. We post open jobs on the BigTent forum, in the magazine, in the all-member bulletin, and we also have started emailing new members who indicated some interest in volunteering on their member sign-up form. The Recruiting and Onboarding Committee also is responsible for keeping track of the status of GGMG volunteers by managing and updating the volunteer roster. We appreciate all of GGMG's wonderful volunteers and we hope to continue to keep things running smoothly by recruiting new volunteers to this great organization!

SOCIAL EVENTS

In 2016, the Social Events team planned two fantastic all member events. In May, our Spring Fling was hosted in the beautiful auditorium of the Bay Area Discovery Museum in Sausalito. Members and their guests received free admission to the BADM, as well as face painting, activities, breakfast treats, and entertainment from Music for Aardvarks. In early October, we hosted our Fall Festival at Sharon Meadow in Golden Gate Park, which drew over 1,500 attendees. Members and their guests were entertained by Music for Aardvarks and JAMaROO, took family pictures in our photo booth, decorated pumpkins in our pumpkin patch, played in one of our many bounces houses, got some exercise with one of our four sports partners, and enjoyed crafts and snacks from all of our incredible partners. It was a great day full of sunshine and fun!

PR/MARKETING/SOCIAL MEDIA

This was a great year for PR/Marketing/Social Media. In April, Addie Bjornsen, Shikha Goyal-Allain, and Sarah Soto from our Board of Directors were featured on KPIX's Mother's Day episode of Mosaic to talk about GGMG and what we do as an organization, as well as their experiences as mothers. In October, GGMG won a Red Tricycle Totally Awesome Award in the Best Parenting Groups for Moms & Dads category. We're excited for 2017 and the launch of a new website that will provide us even more opportunities to get the word out!

WEB TEAM

The Web Team introduced two new guidelines in 2016 relating to hate speech and affiliate links.

Hate Speech: Posting negative stereotypes or denigrating comments about any race, religion, national origin, ancestry, sex, sexual orientation, gender identity, age, socioeconomic status, or disability is not permitted. Posts that contain any form of hate speech will be immediately removed.

Affiliate links: Affiliate links and other links that provide direct monetary or other benefit to an individual, school or other party, are permitted provided that you disclose who benefits from the clicks and/or purchases made through the link.



finances

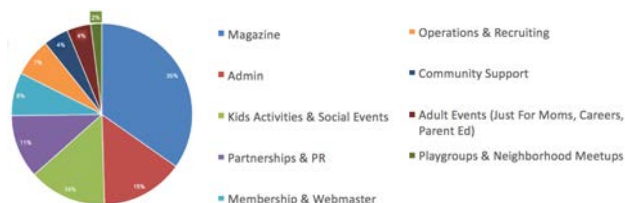
In 2016, GGMG had revenues of \$383,283 and regular operating expenses of \$358,423. The majority of the revenue, 83 percent, came from membership dues with the remainder generated from magazine advertising and activity fees. As a 501(c)(7) nonprofit organization, magazine advertising revenue is limited. Activity fees are offset by BigTent transaction fees and by vendor payments for events.

The majority of the expenses for 2016 came from the cost of printing the magazine (35 percent). Operations & Recruiting (7 percent) and administrative (15 percent) expenses, including insurance, legal fees, accounting services, taxes, BigTent transaction fees, and volunteer logistics, accounted for a combined 22 percent. The remaining 44 percent went directly back to our members through benefits, including annual social events (Spring and Fall events, plus a 20th Anniversary party benefiting the Homeless Prenatal Program), partnerships (JCCSF, Peekadoodle Kidsclub, Recess Urban Recreation, and UrbanSitter), educational programs (preschool nights and parent education events), Community Support, Just For Moms, Kids Activities, Playgroups, and Member Mixers. GGMG also incurred a one-time expense for its ongoing website design project. These one-time expenses for the web were a conscious decision to dip into reserves and exceed our revenues.

As GGMG looks forward to 2017, we are hoping the investment in our new site will improve our members' experience and increase membership. Overall budgets for 2017 were also tightened to help offset the expense of the new site.

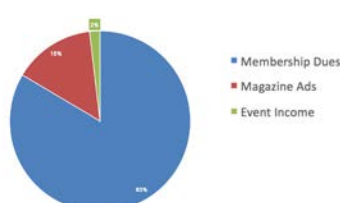


GGMG Regular Expenses 2016 (\$358,423)*



*In 2016, GGMG took on a website update that increased total expenses by \$125,470.

GGMG Revenues 2016 (\$383,283)



member quotes

In their own words, GGMG Members share what the organization means to them:

“Among many other things, this community is one of the things I am grateful for, so thank you. I love that I can login daily, weekly, monthly depending on my schedule and see things that educate me, give me pause, make me think, and make me smile.”



“GGMG provided the platform that enabled me to meet a fantastic playgroup for me and my daughter. The playgroup has become a true group of invaluable friends to whom I am forever grateful for their love and support.”

“When I had a newborn, I posted anonymously on GGMG seeking help in this major life change and the outpouring of love and support I got back helped me out so much through those first weeks and I will never forget the kindness of these complete strangers during that time.”

“As a new mom, and new to San Francisco, GGMG was my lifeline. I wouldn’t have survived without the forums and the friendships. I’m so thankful that I joined and whenever I see an expecting mom, I strongly encourage her to join as well!”

“I love GGMG because I feel as if I’ve got a community of support around me. As a single mom, without any family in town to help, GGMG has been a blessing with support, info, kind words, and more. In the early days of being a parent, it was GGMG events that kept me sane. I was able to meet other moms, go to activities, and find great deals on gently loved items for my babe. As my son has gotten older, GGMG continues to be an amazing source of support. I’m in the midst of a job transition, and GGMG helps me find a light in the darkness. Thank you for all you, GGMG, do for me and for my son. We couldn’t be a successful family without you.”



“I love GGMG because it’s a great resource for raising kids in this city—from advice, discussions, events (and discounts!) and gear, to navigating schools, real estate, and the stages of parenting. It definitely feels like that ‘village’ to another mom whose family is far away. Thank you, GGMG!”

“I can thank GGMG for my reading list—just checked out a bunch of books this morning!—and my no-show socks—and my reality checks.”

our future

This was a big year as GGMG celebrated its 20th anniversary!

What started in 1996 as a group of 14 women meeting to discuss the formation of a moms' group has grown to a community of 4,300 San Francisco moms from all walks of life. It is amazing to recount what GGMG has accomplished in 20 years, especially as a completely volunteer-run organization. Over 180 volunteers coordinate and manage every single aspect of the organization, including our amazing magazine, all of our wonderful kid and parent events, and the indispensable forums. The dedication with which the volunteers work to keep GGMG going is truly a testament to the founders' visions and mission statement.

Faith Anaya, co-founder of GGMG, credits the longevity of the group to its focus. "The issues you have in San Francisco today—schools, childcare, the housing crisis—were just beginning to surface 20 years ago. But sleep deprivation, breastfeeding, potty training...they were just as primary then as they are today. Motherhood is still at its heart motherhood...all the fundamentals are the same today as they were 20 years ago!"

In July, GGMG held a 20th Anniversary Benefit for the Homeless Prenatal Program. Thanks to the generous support of donors and attendees, we were able to raise almost \$10,000, which will go toward providing housing and resources for low-income and homeless families. It was a fun and inspiring night of laughter and friendship, and the perfect way to celebrate our milestone anniversary.

As we reflect on how far GGMG has come, we also look forward towards the future and hope that in another two decades, GGMG is still the amazing organization that lifts each other up, supports each other, and gives back to its community.



our supporters

GGMG thanks the many businesses that have sponsored GGMG events, offered exclusive perks to all of our members, and otherwise contributed to our community during the past year. GGMG extends its heartfelt gratitude to the following Partners and Friends of GGMG:

GGMG Partners:

Gymboree Play & Music
gymboreeclasses.com

Jewish Community Center of SF
jccsf.org

Peekadoodle Kidsclub
peekadoodle.com

Recess Urban Recreation
recess-sf.com

UrbanSitter
urbansitter.com

Friends of GGMG:

21Bundles
21bundles.com

A Little Yumminess
alittleyum.com

Americana Limousine Service
transportationwithcarseats.com

Bay Area Sitters LLC
bayareasitters.com

Bay Super Nannies
baysupernannies.com

Bumby Box
bumbybox.com

Cable Car Cakes and Chocolates
cablecarkakesandchocolates.com

The Candy Store
thecandystoresf.com

Carmel Blue, Baby, Pregnancy & Parenting
carmelblue.com

Caviar
trycaviar.com

Chloe's Closet
chloescloset.com

Constance Chu Photography
constancechuphoto.photoshelter.com

The Coop SF
thecoopsf.com

Cozycloud, LLC
cozycloud.us

Culinary Artistas
culinaryartistas.com

Eversnap Photography
eversnapphoto.com

Fiddleheads (Seeds of Awareness, Inc.)
seeds-of-awareness.org/our-work/fiddleheads/

Flourish Foods
flourishfoods.co

Forever Green Living Christmas Tree Farm
forevergreenchristmastree.com

Galore
getgalore.com

Getzwell Pediatrics
getzwell.com

Good Eggs
goodeggs.com

Guardian Counsel, PC
guardiancounsel.estate

Healthy Choice Carpet Cleaners
healthychoicesf.com

HI-Five Sports Zone
hifivesportsclubs.com

Hoppi Box
hoppibox.com

Imagination Playhouse
imaginationplayhousesf.com

Katie Hanrahan Photography
katiehanrahanphotography.com

Kerner Chiropractic Center
kernerchiropractic.com

Kumon SF Marina
kumon.com/san-francisco-marina-district-ca

Law Office of Patricia De Fonte
defontelaw.com

Little Folkies
littlefolkies.com

LittleLane
littellane.com

Luke's Local
lukeslocal.com

Messy Art Lab
messyartlab.com

MomAboard.com
momaboard.com

Mont + Merk Organization & Design
montandmerk.com

My World Music of San Francisco
myworldmusicsf.com

Nest Maternity
nest-maternity.com

Nightingale Natural Birth
nightingalebirth.com

The Pad Studios Tadpole Program
thepadstudios.com

Prettify Box
prettifybox.com

SaloonBox - Curated Cocktails
saloonbox.com

San Francisco Children's Art Center
childrensartcenter.org

San Francisco Music Together
sfmusictogether.com

Sarah Sloboda Photography
sarahsloboda.com

SPROGS
sprogsfresh.com

Storefront Institute
storefrontinstitute.com

Super Math World
supermathworld.com

Super Soccer Stars
la.supersoccerstars.com/bayarea/

Tools 4 Tots LLC
tools4tots.com

TutorSync
tutorsync.com

Thank you!

our volunteers

Thank you to ALL of the GGMG volunteers who make this great work possible:

Community Support

Vicky Keston
Lani Schreiberstein
Kim Mitchell
Gitanjali Rawat
Rachel Watson
Paige Abramson Hirsch
Victoria Carradero
Cecilia Poggi
Misa Perron-Burdick
Ayuko Nimura Picot
Tiffany Shaw
Beth (Elizabeth) Jansson

Diversity & Inclusion

Molly Agarwal
Heldana Afework
Diana Young
Monique Spyke
Ho-Ming So
Kate Oakes
Kyra Jablonsky
Jaysa Kass Zablatzky

Entrepreneurship & Careers

Rebecca Andersen
Emily Beaven
Tania Shah
Marija Djordjevic
Julie Houghton
Lauren Belden
Shirley Ling

Just For Moms

Tanya Reyes
Michelle Tom
Phyllis Timoll
Kelly Cohen
Dawn Gordon
Jen Alford
Lupe Amador

Kids Activities

Emily Jenks
Sabrina Kaburaki
Mariana Gava Black
Brooke Spillberg

Carol Chen
Anna Selfe
Lianne Chan
Anna Antonova
Lily Brotherton

Magazine

Kirsten Pflieger
Megan Bushnell
Sonya Abrams
Sherri Howe
Jessica Franklin
Lora Tomova
JoJo Rhee Chevalier
Lani Schreiberstein
Juliana Egley
Sandy Woo
Emily DeGrassi
Anna Gracia
Sarah Brandstetter
Arwen Griffith
Jenny Shaw
Neha Mandal Masson
Carolyn Soling
Aviva Roller
Anna Psalmond
Petra Cross
Jennifer Butterfoss
Catherine Symon
Laure Latham
Shaheen Bilgrami
Tara Hardesty
Stephanie Auwerter
Bobby Shukla
Ho-Ming So
Denduangrudee

Membership Approvals

Viorica Ciobanu
Wendy Lai
Jennifer Barrett
Heather Nichols
Monica Harbell
Lauren McDowell
Erin Kahn
Silvia Curioni
Amy Odessky

Membership Engagement

Karen Brein
Amanda Hermann
Janet Lee
Karen Hsu
Callie Stemerman
Jen Gaddini

Neighborhood Meetups

Yanina Markova
Maya Rao
Megan Bushnell
Christine Tantoco
Olivia Adams
Miho Yamaoka
Amy Parke
Kelly Dwinells
Molly Agarwal
Anna Morozovsky
Amy Kronberg
Jamie Johnson
Julie Ohara Stewart
Carla Negri
Sonja Augustin
Virginie Holive
Nellyn Hecktman
Loni Fillmore
Elina Simonetou
Michelle Sarangar
Tracy Andreassen
Vivian Perez
Natasha Mohanty
Julia Shields
Joanne Wan
Megan Caygill-Wallach
Kate Oakes
Imogen Griffiths
Becca Vershbow
Karen Brein
Mamta Singh
Grace Benson
Shelley Wu
Stacey Masignan
Saori Hamidi
Laura Kelso
D. Kwanua Robinson
Rachel Fenton
Vivian Gill
Dru Garza

Jessica Ronco
Kate Gerber
Kate Bartenwerfer
Jessica Di Martino
Amy Odessky
Sara Szkola
Semmantha Chie

Operations

Liz Nakamoto Singer
Andrea Semancik
Kristen Marsh
Aarti Gupta

Parent Education

Ming Ming Liu
Samanata Naik Le
Belen Jimenez-Aguayo
Angela Cheung
Grace Huang
Christi Zerbst

Partnerships

Katya Kazakova Mizrahi
Minna Folkman
Lauren Salvo
Beth Worthy
Christina Cho Yoo

Playgroup Formation Events

Sue Chan
Wendi Karam
Kristen McGuire
Erica Jennings
Shuyi Zhang
Yanina Markova

PR/Marketing/Branding

Addie Bjornsen
Angie Keehn
Chantal Lamers
Anna Gracia
Mary H. Fong
Cynthia Inaba

Recruiting

Jennifer Friedland
Kaitlin Kertsman
Mareen Weber
Aditi Chandarana

Social Events

Dru Garza
Nellyn Hecktman
Jaimie Mak
Cathy Kahwaji
Cherlee Ason
Tricia Fong
Theresa L Kelly
Graziela Sanabria
Kelly Kang

Web Team

Heather Beckstead
Erin McHugh Shaw
Patricia Ortiz
Cate Rachford
Nireeksha Reddy
Irene Ko Li
Sarah Franklin
Nathania Jacobs
Jill Santandreu

Website Redesign

Sarah Soto